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MEDIA ADVISORY
For Immediate Release

The 2012 AVENUE of the ARTS FILM FESTIVAL at BPL's WEST END LIBRARY

Throwing out The First Pitch July 12th with "MONEYBALL"

They're all "Home Runs" this year at the Avenue of the Arts Film Festival!

Oscar nominated film "Moneyball" starring Brad Pitt as Billy Beane will be the "Starter" on Opening Night, July 12th at West End Branch Library, 151 Cambridge Street Boston. This is the eighth year for this popular event.

Other great films at the Festival include: The Descendants, Hugo, Midnight In Paris, and The Artist.

A gala Opening Reception with live music and tasty refreshments will take place starting 4:30 pm prior to the 5:30 screening of "Moneyball". Founder/director L. B. Gratun will host; Jazz vocalist Patrice Monahan will be the featured entertainer.

The schedule is as follows:

July 12	Reception - live music, refreshments	4:30 pm		
	<u>MONEYBALL</u>	5:30 pm	133 min	PG13
July 13	<u>THE ARTIST</u>	2:00 pm	100 min	PG13
July 18	<u>MIDNIGHT IN PARIS</u>	3:00 pm	94 min	PG13
July 19	<u>THE DESCENDANTS</u>	5:30 pm	115 min	R
July 20	<u>HUGO</u>	2:00 pm	126 min	PG13

L. B. Gratun may be reached at (617) 566-2368 and LB@LBGratun.com.

Complete information for the Festival is on www.LBGratun.com/avenueartsfilm

Information for the West End Branch Library is 617 523-3957 and BPL.org. Helen Bender is head librarian and Library contact for the Festival.