

Contact: L. B. Gratun at 617.566.2368

LB@LBGratun.com www.LBGratun.com/avenueartsfilm

MEDIA ADVISORY

Attention: EDITOR/ Arts and Entertainment

For Immediate Release

"ALL BOSTON" Theme for The 2011 Avenue of the Arts Film Festival

Celebration Begins At The PREVIEW PARTY June 18th

(Boston) For the first time "ALL BOSTON" will be the recurring theme for the AVENUE OF THE ARTS FILM FESTIVAL an event produced for the Boston Public Library's West End Branch July 14th to July 22nd. Three recently acclaimed films that are featured on the Festival program "The Fighter", "The Town", and "The Social Network" centering on Metro Boston are evidence it time to celebrate the City as a successful venue for filmmakers and film lovers alike.

Along with these great films, gala events are scheduled at the Film Festival at the West End Library and also at a special advance celebration "PREVIEW PARTY" on JUNE 18th from 4 to 7 pm at THE CROSSING in Brigham Circle near Huntington Avenue. Live music, a variety of refreshments, new Film Fest Logo design and art on display, are some features of the Preview Party. Brazilian Samba music, Jazz and Pop standards with entertainer Eddie Pasco at the piano, will lead off the musical bill, and "BOSTON," the original song by LB will be introduced.

At the Opening Reception of the Avenue of the Arts Film Festival on July 14th at 5 pm, Jazz vocalist, Patrice Monahan, will perform, and food specialties will be served by Whole Foods Market. Guests will be introduced, and at 6 pm "THE FIGHTER" with seven Oscar nominations and two Oscars for acting performances will be screened.

The complete festival schedule may be viewed at: www.LBGratun.com/avenueartsfilm

The events at the West End Branch Library are free to the public.
Some promotion is being contributed by Neiman Marcus of Copley Place.

Preview Party – Saturday, June 18th, 4 – 7 pm: THE CROSSING is located at 1592 Tremont Street near Huntington Avenue on the E Green Line. Free admission. Donations accepted. Cash bar. The telephone number is 617.487.4851.

Festival – July 14th to 22nd: The West End Branch Library is located next to Whole Foods near Government Center at 151 Cambridge Street, Boston. Helen Bender is Head Librarian and Festival liaison. The telephone number at the Library is 617.523.3957. The web address for the Library is www.BPL.org.

L. B. Gratun is Founder and Director of the Avenue of the Arts Film Festival and can be reached at LB@LBGratun.com. Festival Website: www.LBGratun.com/avenueartsfilm